



Ontario  
Association of  
Orthodontists  
ORTHODONTICS BY ORTHODONTISTS

# 2023 SPONSORSHIP OPPORTUNITIES

*Questions? Contact Shirley Yuen at [shirley@oao.on.ca](mailto:shirley@oao.on.ca) | 416-490-8414*

# 2023 SPONSORSHIP PACKAGES

## **PLATINUM \$10,000 each (4 Available)**

### **In-person \*Spring or \*\*Fall Business Meeting**

- Fifteen-minute mainstage presentation
- Recognition on all event promotion
- Website visibility with company logo and link
- One 6-ft table for table-top exhibit
- Representatives included for dinner
- Onsite signage

## **GOLD \$6,000 each (4 Available)**

### **\*\*Virtual Core 1 Lectures (2 each)**

- Five-minute live presentation or pre-recorded message to be played during the lecture
- Recognition on all event promotion
- Website visibility with company logo and link
- Registration list of those who opted-in

## **SILVER \$3,000 (10 Available)**

### **e-Newsletter Ad in Spring or Fall issue**

- Quarter page ad with graphics, message, company logo, and link
- Website visibility

## **BRONZE \$2,000 (10 Available)**

### **Box Ad on OAO website homepage**

- A 200x200 pixels box ad with graphics, message, company logo and link
- Website visibility
- Box Ad rotating on home page 24/7

## **LOGO AD \$1,000 (Unlimited)**

### **Logo on President's e-blast bi-monthly**

- Your logo with link
- Website/Email visibility

\*\*Spring Business Meeting - March 2nd, 2023  
\*\*Fall Business Meeting - November 2nd, 2023

\*\*Summer Core 1 Lecture - May-June 2023  
\*\*Fall Core1 Lecture - September-October 2023

Submit your application online by [clicking here](#). All sponsorship fees are subject to 13% HST.

# TERMS & CONDITIONS

## **PAYMENT**

Payment in full is due within 5 business days of contract execution. OAO reserves the right to cancel a sponsorship agreement if full payment is not received within 5 business days.

## **SPONSOR INFORMATION DUE DATE**

All information required to be submitted by Sponsor to OAO for performance of this Agreement must be received by OAO no later than two weeks after contract execution. Any information submitted after this date may result in not being included in OAO's marketing, and promotional materials prepared for the event.

## **CANCELLATION/DEFAULT/ALTERATION POLICY**

No refunds will be given after the payment. If the Sponsor fails to pay the amount above in full within the time stated or advises OAO of its intent to cancel, OAO has the following rights:

- OAO may cancel the Sponsor's participation in the event and/or release the contracted exhibit space to other Sponsors;
- Any portion of the sponsorship fee paid shall be retained by HPDA as partial liquidated damages;
- Any remaining amounts are due and payable to OAO as consideration for OAO's reserving the space and expending time and other resources up to and including the date of cancellation; and
- OAO may immediately charge the credit card provided by Sponsor for any remaining portion of the fee due.

## **FORCE MAJEURE** *(for in-person meetings)*

OAO is not responsible for any loss or damage resulting from a substitution, alteration, cancellation or postponement of an event whatsoever if this event is altered, rescheduled, postponed or cancelled due to a force majeure. Force majeure is defined as any unforeseen occurrence or event that renders performance of any OAO event inadvisable, illegal, impracticable or impossible, including but not limited to fire; flood; an Act of God; governmental restrictions and/ or regulations, war or apparent act of war; terrorism or apparent act of terrorism; disaster, civil disorder, disturbance, and/or riots; curtailment, suspension, and/ or restriction on transportation facilities/means of transportation; or any other emergency.

## **MISCELLANEOUS** *(for in-person meetings)*

Sponsorship does not include venue extras such as parking, internet access (if not available), electricity (if not available) shipping of equipment or effects, computer rental, etc. OAO will provide all venue contact information to Sponsor in order to arrange all extras of which cost will be the responsibility of Sponsor. It is the sole responsibility of the Sponsor for shipping, travel and accommodations, if required. There is no transfer of sponsor exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by OAO.

If the exhibit area is in a union occupied facility, the exhibit and display work performed will be in accordance with the union rules. All additional labour not explicitly contracted by OAO as part of its agreement with the venue for exhibits and exhibit hall is the responsibility of the Sponsor.

The Sponsor agrees that upon acceptance of this agreement with OAO, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's and OAO's successors.

Unless the OAO's representative is advised in writing otherwise on a date prior to the event date, the Sponsor consents to OAO using any photographs of the Sponsor's and OAO representative(s) and/or both in OAO brochures, other marketing materials and the OAO website for all legal purposes. It is understood that the Sponsor will not be entitled to any remuneration in connection with such usage.

The terms of the Agreement contained in this document are strictly confidential between OAO and the Sponsor and may not be divulged to any third parties without the prior written consent of both parties.

## **LIABILITY** *(for in-person meetings)*

Neither OAO, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Sponsor or to the Sponsor's employees or property from any cause whatsoever. Under no circumstance will OAO be liable for lost profits or other incidental or consequential damages. Sponsor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. OAO shall not be liable for any injury whatsoever to property of Sponsor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Sponsor. The Sponsor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless OAO from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

## **SECURITY AND INSURANCE** *(for in-person meetings)*

The Sponsor is solely and fully responsible for its own exhibit materials, Internet, computers and other tools for the Virtual events and should insure its exhibit against loss or damage from any cause whatsoever. All property of a Sponsor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

## **SPONSOR GUIDELINES USE OF EXHIBIT** *(for in-person meetings)*

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Sponsor is responsible for keeping the aisles and area near its space free of congestion caused by demonstrations or other promotions. Sponsor must display only the goods manufactured or dealt in by them in their regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

## **EXHIBIT SAFETY** *(for in-person meetings)*

Sponsor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit, including booth set-up/break-down. Sponsor agrees to indemnify and hold harmless Organizer, the owner and manager of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability or damage as a result of Sponsor's construction or maintenance of an unsafe exhibit, and Sponsor further represents and warrants that it had obtained adequate insurance to cover its potential liability hereunder.